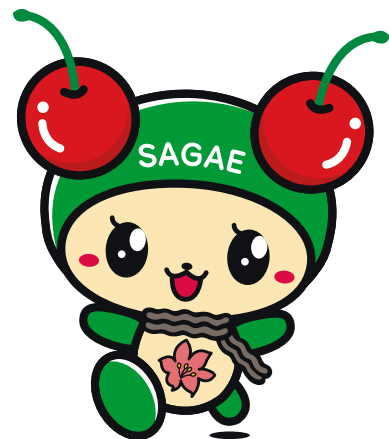




What is "SAGAE" like?

Sagae City is located almost in the middle of Yamagata Prefecture, which shape appears to be a profile of a person. The developing city, also known as a Valley of Flower and Green, is a nice place to live as it has well-maintained motorways, which allow us to access to Yamagata Airport only for 20 minutes. Fresh streams of Sagae River and the abundance of nature well nurture people and fruits and continue to produce the Treasure of Sagae.

If someone asks you "where are you going?", then feel free to answer "I'm just going to Sagae to find smiley faces." The sweet fragrances of fruits, flower-blossoming colorful paths and pure smiles of local people warmly welcome you.



The 5th New Sagae City Promotion Plan was established with the theme of "Sagae, a city of cherries, where dreams happen and people and nature shine." To celebrate the launch of the plan, a design proposal of a campaign character was invited, in which we received a large number of responses from all over the nation. After the first screening by the Sagae City Tourism Campaign Promotion Committee and the second screening, a popularity vote by elementary school students and city residents, the Best Image Character Award was given to "Cherin", designed by Masayo Shiozaki. Currently, Cherin is seen in various scenes of promotional activities in Sagae City.

Cherin Designer / Masayo Shiozaki (Ikuno-ku, Osaka)

With an image of a fairy of cherry, which is a symbol of Sagae City, Cherin was designed as a lovely mascot character that is loved by anyone from children to elder people. The character wears a scarf, made with Sagae soba noodles, and a shirt with an azalea, the city flower. The green color of her shirt represents the rich nature of Sagae. The posing of the lively jump presents a sense of energy, which expresses the future progress of Sagae. (commented by the designer)

Access to Sagae

JR	Tokyo	Yamagata Shinkansen	2hrs 29min	Yamagata	Aterazawa Line	Sagae
		Tohoku Shinkansen	Sendai		26min	
		1hr 36min	Senzan Line		1hr 7min	
Airplane	Tokyo	1hr	[One flight per day]	Yamagata Airport	Taxi	20min
	Nagoya	1hr 5min	[One flight per day]			
	Osaka	1hr 15min	[Three flights per day]			
Car	Tokyo	Tohoku Expressway	Murata JCT	Yamagata Expressway	40min (53km)	
	Sendai	4hrs (330km)	Tohoku Expressway			
	Niigata	12min (18km)	Route 7 Route 113 Route 287			

- JR Sagae Station
☎0237-86-2861
- Yamako Bus Sagae Office
☎0237-86-2181
- Sagae Taxi
☎0237-86-5151
- Chuo Taxi
☎0237-86-4111



Sagae City Cherry Tourism Division
1-9-45, Chuo, Sagae, Yamagata Prefecture, 991-8601
Phone:0237-86-2111 Fax:0237-86-7100

Sagae City Tourism Association
1-9-45, Chuo, Sagae, Yamagata Prefecture, 991-8601
Phone/Fax:0237-86-8866

Sagae Tourism Search



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YAMAGATA SAGAE



Sagae Travel Information



Sagae City, Yamagata Prefecture

チェリードリーム — Cherry Dream

About cherry

Sagae City is known as the best valley of cherries in Japan. The Chinese cherry, called an Outou in Japanese, is originally from the western Asia. The white flowers fully blossom in the end of April, and ruby-red cherries grown abundantly from the end of June to the mid July. During this period, Sagae becomes crowded with tourists coming from inside/outside the prefecture for cherry picking .

A theme park with a motif of cherries! Cherry Land

Cherry Land Sagae

This building, consisting of a tourist / product center, restaurants, large halls and conference rooms, is a concentration of handiworks, specialties and deliciousness collected from all over Yamagata Prefecture. Visitors can enjoy shopping and having a rest.

International Cherry Park

There are 139 cherry trees (114 species) from Japan and overseas in the park. Also, creeks and rest houses are arranged around trees of seasonal fruits (plums, apples, grapes, quinces, peaches, pears, blueberries, nashi pears, etc.)

Cherry Dome

The cone-shaped modern building has been built using triangle panels without iron frames. It is known as a symbol of Cherry Land.

Cherry Road

Cherry is originally from Republic of Turkey in western Asia. It was delivered to Europe in the pre Christian era, then arrived in Japan in the early Meiji era via the US. The pathway from Turkey to Sagae is called the "Cherry Road". This history has brought an opportunity for Sagae City and Giresun City in Turkey to establish a sister-city relationship in 1988. Giresun City has established Sagae Park and Sagae Road within the city, and Sagae has built Turkey Hall in Cherry Land.



Cherry picking

Would you like to enjoy picking red cherries heavily grown on trees, and eating them? The freshly picked fruit is indescribably delicious. Hope you visit us one day to enjoy cherries in Sagae.

The best time: early Jun - mid July Price: ¥1,200
Contact:Shunen Tourism Agriculture Information Center
(within the Cherry Hall in Cherry Land)
TEL.0237-86-1811 FAX.0237-86-9922



Cherry Hall



Various attractions spread over the site of a huge 222,000m² area. It opens 365 days



The pink building has been designed based on the image of a space shuttle. Photos and panels showing the history and planting of cherries, paper cutout works of late Masayuki Miyata, etc. are displayed. The facility also provides a road information service and tourist information.

The place also sells unique ice creams made with local ingredients, and attracts visitors throughout a year.

Turkish Hall



The design of the building, by an architect from Republic of Turkey, is the same as those in the Ottoman Turkey era. Marbles, tiles, metallic decorations, etc. are from Turkey. In the facility, ceramics, glass products, bronze handiwork, as well as fabrics and photos are exhibited. Visitors can enjoy the culture of Turkey, a intersection of west and east.

Festival Calendar



Sagae City has many festivals with long history, events that attracts many people, etc. After enjoying festivals in spring, in which people enjoy viewing cherry blossoms and azaleas, Cherry Festival starts in early summer. Autumn festivals in different areas to celebrate good harvest are also enjoyable. A festive feeling reaches at peak with Sagae Festival, which is held at Hachimangu as its center. Enjoy four seasons of Sagae colored with festivals.



Late Mar - late Jul / Doll Festival

○In the city
Doll Festival is a celebration of girls for their growth by decorating dolls representing a noble family in a wedding scene. Sagae was actively interacting with Kyoto and Edo in the Edo era, and there are still many old valuable dolls for Doll Festivals in the city.



Mid - late Apr / Cherry Festival

○Sagae Park

Sagae Park is a well-known spot for cherry blossom viewing along with the site of Hachimangu, Cherry Hills, Sandai Sakura, etc.

Mid-May / Azalea Festival

○Azalea Garden in Sagae Park

The Azalea Park, which stretches over the east slope of Mt. Nagaoka in the center of the urban area, has the largest area size in Tohoku area, with 43,000 colorful azaleas waving in pleasant breezes in May. (they are lit up at night)

Sagae Spring Flower Story

Well-known spot for cherry blossoms and azaleas (Sagae Park)

The best time: mid - end April

Approx. 300 Someiyoshino cherry trees blossom light pink flowers gorgeously. Cherry flowers being lit up at nighttime produce magical atmospheres. Visitors can enjoy visiting many stalls and various fun-filled events at Cherry Festival.



The best time: early - late May

The combination of colors created with elegant azalea flowers are breathtakingly beautiful. The huge area size, which is said to be the biggest in Tohoku area, is must-see.



Site of national history Jionji Temple

A magnificent temple of Tohoku with one-thousand year history.



Jionji hondou



Three Story Pagoda Statue of Amitabha Twelve Heavenly Generals

The temple has been said to be built in 746 by Bodhisena, an Indian Buddhist, with an order of Emperor Seimu. Received good supports from leaders in capital cities in the Heian and medieval eras, the temple had become the largest in Tohoku area in the Edo era.

Within the site, there are buildings including five story pagodas, as well as many Buddha statues. Among them, those statues produced 900 - 1000 years ago have been drawing attentions domestically and internationally.

◇ office of a temple TEL.0237-87-3993

National important cultural properties

■Structures	Honzan Jionji hondou.....	1
■Sculptures	wooden Amida Nyorai zazo	1
	wooden kishi Monju Bosatsu and kyouji	4
	wooden kizou Fugen Bosatsu and ju-rasetsunyo	5
	wooden Miroku Bosatsu and syo-sonzo	5
	wooden Junishinsho (the twelve protective deities) Ritsuzo.....	12
	wooden Yakushi Nyorai and two kyouji	3
■Intangible folk	Jionji bugaku (Hayashi-ke bugaku)	



Jionji bugaku

Local products of Sagae!

Sweets

Pretty sweets made with Cherries are popular.

Sagae has a variety of cherry sweets that represents the nickname of the city "a valley of cherries". Sagae sweets, in both western and Japanese styles, are very delicious, which includes classic crackers that are used to see at a sweets shop, etc.



Traditional handiworks

Hand-dyed carp banners (koi-nobori) are famous.

The hand-dyed carp banners that are rarely seen in Japan, are characterized with its body, which represents the thick body of carps climbing along Mogami River, dark ink colors, and powerful lines. Sagae's local handiworks includes Sagae Pottery, Garyu Pottery / nobori, hammer forged blades, paulownia-work, etc. are the proof of the great technique of masters.



Locally produced sake / wines

The deliciousness that can be produced only with high quality water and rice.

Sagae's sake, made with pure water and high quality rice, is so flavorful that you can relish. Visitors can also find Japan's first "cherry wine", which is good for souvenirs.



Processed food

Processed fruits and traditional tastes are great souvenirs.

Dried noodles of Sagae is so delicious that everyone wants to eat again, and is highly applauded by its fans inside / outside the prefecture. Moreover, Sagae is a treasure box of fruits, so the quality and quantity of the processed fruits in Sagae is no comparison to others. Corned beef is a specialty of Sagae. Traditional flavors of locals can be found in carps cooked with sweet soup, natural honey, miso pastes and soy sauce, which are made with local ingredients.



100% free-flowing hot-spring for beautiful skin

Sagae Hot Spring

●Sagae Hot Spring

Sagae Hot Spring was discovered in 1954. There are some inns in the urban areas near the Sagae Station. It is a 100% free-flowing hot-spring. The unique bath, in which petals of locally produced roses and chrysanthemums are placed, are highly applauded, and is a friendly bath effective for beautiful skins, and it is popular among women.

●Shin Sagae Hot Spring

This new hot spring was discovered in 1980 in Takase area in the southern area of the city. The public baths, which attracts 250,000 people a year, and Cherry Kurpark, are popular spots.

Hot spring facilities

Japanese cuisine / inn Yoshimoto.....	☎84-2138	60 people	Hot spring inn
Kawaraya inn.....	☎86-4630	12 people	Hot spring inn
Hotel Town.....	☎86-8686	32 people	Business hotel with hot spring baths
Kokorono-yado Ichiryu.....	☎86-2233	114 people	Hot spring inn
Japanese cuisine/ inn Fukuyoshi.....	☎84-2661	18 people	Hot spring inn
Hotel Symphony.....	☎86-2131	120 people	Hot spring inn
Japanese cuisine / inn Kanou.....	☎84-3034	22 people	Hot spring inn
Hotel Symphony Annex.....	☎83-1222	140 people	Hot spring inn
Hotel Sun Cherry.....	☎83-5000	101 people	City Hotel
Yu-Cherry.....	☎83-1414		Hot springs for day trippers
Cherry Park Hotel.....	☎83-1511	152 people	Hotels for long stay
Public bath.....	☎86-1126		Public bath

*Public baths

◇6.30am - 9pm (regular business hours / Closes on: the second Thursday)
◇Admission fee: Adult ¥200, Child ¥100
◇TEL.0237-86-1126

Fruit Picking Calendar

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Best season	Strawberry			Blueberry				Apple			Secchu Strawberry	
		Cherry		Peach			Grape	Pear				
Experiential activities: soba making, potato cooking, rice cake making, ice cream												

For further information on fruit picking, please contact to Cherry Hall on 0237-86-1811.